



# Jeppiaar Institute of Technology



## Business E-Books (Total: 500)

S.No.	Title of E-Book	Author & Other Details
1	<a href="#">Transforming Global Information and Communication Markets</a>	Peter F. Cowhey, Jonathan D. Aronson   The MIT Press, Published in 2009, 368 pages
2	<a href="#">Business Communication: Achieving Results</a>	Lori Harvill Moore   Bookboon, Published in 2013, 59 pages
3	<a href="#">Effective Communication Skills</a>	MTD Training   BookBoon, Published in 2010, 59 pages
4	<a href="#">Marketing Communications</a>	Olujimi Kayode   Bookboon, Published in 2014, 305 pages
5	<a href="#">Internal Communication Management: Individual and Organizational Outcomes</a>	Antonio Ragusa   BookBoon, Published in 2010, 39 pages
6	<a href="#">Advanced Communication Skills</a>	MTD Training   BookBoon, Published in 2010, 58 pages
7	<a href="#">Basic Communication</a>	Alberto Nothnagel   Smashwords, Published in 2016, 103 pages
8	<a href="#">Business Communication for Success</a>	Scott McLean   Flat World Knowledge, Published in 2010
9	<a href="#">Capitalism: A Treatise on Economics</a>	George Reisman   Jameson Books, Published in 1996, 1100 pages
10	<a href="#">Macroeconomics</a>	Evgeniy Chernyshov, et al.   Wikibooks, Published in 2012
11	<a href="#">Corporate Social Responsibility</a>	David Crowther, Gueler Aras   BookBoon, Published in 2008, 144 pages
12	<a href="#">Global Business Strategy: A Systems Approach</a>	Asterios G. Kefalas   South-Western Pub, Published in 2008, 533 pages
13	<a href="#">Business Models: Networking, Innovating and Globalizing</a>	Christian Nielsen, Morten Lund (eds.)   BookBoon, Published in 2013, 205 pages
14	<a href="#">Fundamentals of Global Strategy</a>	Cornelis de Kluyver   The Saylor Foundation, Published in 2013, 257 pages
15	<a href="#">Building Strategy and Performance</a>	Kim Warren   The Saylor Foundation, Published in 2013, 124 pages
16	<a href="#">Operations Strategy</a>	Ted James   BookBoon, Published in 1911, 70 pages
17	<a href="#">Business Strategy</a>	Wikibooks, Published in 2010

18	<a href="#">Strategic Management</a>	Neil Ritson   BookBoon, Published in 2008, 56 pages
19	<a href="#">Demystifying Case Interviews</a>	Quartz Strategy Consultants   BookBoon, Published in 2007, 36 pages
20	<a href="#">Real Estate Investing Strategy for Rehabs</a>	Renee Stein   AGET Technologies, Published in 2010, 62 pages
21	<a href="#">GCSE Business Studies</a>	Wikibooks, Published in 2011
22	<a href="#">Dynamic Costing</a>	Troels Troelsen   BookBoon, Published in 2006, 103 pages
23	<a href="#">Managerial and Cost Accounting</a>	Larry M. Walther, Christopher J. Skousen   BookBoon, Published in 2009, 130 pages
24	<a href="#">Creating an Entrepreneurial Mindset</a>	Roger Cowdrey   BookBoon, Published in 2013, 57 pages
25	<a href="#">Principles of Entrepreneurship</a>	Jeanne Holden   U.S. Department of State, Published in 2007, 156 pages
26	<a href="#">The Sources of Innovation and Creativity</a>	Karlyn Adams   National Center on Education and the Economy, Published in 2006, 59 pages
27	<a href="#">Small Business Management in the 21st Century</a>	David Cadden, Sandra Lueder   The Saylor Foundation, Published in 2014, 873 pages
28	<a href="#">The Kitchen Table Entrepreneur</a>	Paul Power   How To Books Ltd, Published in 2007, 160 pages
29	<a href="#">Entrepreneurship: Practice-Oriented Perspectives</a>	Mario Franco (ed.)   InTech, Published in 2016, 184 pages
30	<a href="#">Sustainability, Innovation, and Entrepreneurship</a>	Andrea Larson   Flat World Knowledge, Published in 2011, 312 pages
31	<a href="#">Technology-Based Entrepreneurship</a>	Brychan Thomas   Bookboon, Published in 2013, 168 pages
32	<a href="#">Project Management Made Easy</a>	Sid Kemp   Entrepreneur Press, Published in 2006, 272 pages
33	<a href="#">Entrepreneurship Education and Training</a>	Jose C. Sanchez-Garcia (ed.)   InTech, Published in 2015, 290 pages
34	<a href="#">The Entrepreneur Guide To Getting The Best From Your Team</a>	Richard Parkes Cordock   Enterprise Leaders, Published in 2014, 110 pages
35	<a href="#">Interpersonal Skills For Entrepreneurs</a>	Melissa Contreras   Bookboon, Published in 2013, 78 pages
36	<a href="#">Principles of Accounting</a>	Larry M. Walther   principlesofaccounting.com, Published in 2001
37	<a href="#">Financial Planning: A Beginner's Guide</a>	Marc Beaudoin, Philippe Beaudoin, Pierre-Luc Bernier   Smashwords, Published in 2015, 190 pages

38	<a href="#">Accounting</a>	Sidney Stanley Dawson   Pitman & sons, Ltd, Published in 1920, 312 pages
39	<a href="#">The Accounting Cycle</a>	Larry M. Walther, Christopher J. Skousen   BookBoon, Published in 2009, 98 pages
40	<a href="#">Accounting Principles: A Business Perspective, Managerial Accounting</a>	J.D. Edwards, R.H. Hermanson, S.D. Ivancevich   Global Text Project, Published in 2014, 316 pages
41	<a href="#">Accounting Cycle Exercises</a>	Larry M. Walther, Christopher J. Skousen   BookBoon, Published in 2010
42	<a href="#">Understanding Accounting Principles</a>	Paul Newton   Bookboon, Published in 2014, 35 pages
43	<a href="#">Financial Accounting</a>	Joe Ben Hoyle, C. J. Skender   Flat World Knowledge, Published in 2009
44	<a href="#">Accounting Fundamentals</a>	George Macfarland, Robert Ayars   McGraw Hill, Published in 1947, 787 pages
45	<a href="#">Accounting Principles: A Business Perspective, Financial Accounting</a>	James Don Edwards, Roger H. Hermanson   Global Text Project, Published in 2014, 433 pages
46	<a href="#">Introduction to Financial Accounting</a>	Henry Dauderis, David Annand   Open Textbooks for Hong Kong, Published in 2014, 775 pages
47	<a href="#">Accounting and Corporate Reporting: Today and Tomorrow</a>	Soner Gokten (ed.)   InTech, Published in 2017, 338 pages
48	<a href="#">The Law of Financial Success</a>	Edward E Beals   Fiduciary Press, Published in 1907, 128 pages
49	<a href="#">Strategic Financial Management</a>	Robert Alan Hill   BookBoon, Published in 2008, 109 pages
50	<a href="#">Financial Markets and Economic Activity</a>	Donald D. Hester, James Tobin   J. Wiley and Sons, Published in 1967, 266 pages
51	<a href="#">Financial Strategy for Public Managers</a>	Sharon Kioko, Justin Marlowe   The Rebus Foundation, Published in 2017, 208 pages
52	<a href="#">Personal Finance</a>	Rachel Siegel, Carol Yacht   Flat World Knowledge, Published in 2009, 359 pages
53	<a href="#">Rethinking the Role of the State in Finance</a>	World Bank Publications, Published in 2012, 220 pages
54	<a href="#">The Science of Getting Rich</a>	Wallace Delois Wattles   , Published in 1910, 108 pages
55	<a href="#">Financial Management from an Emerging Market Perspective</a>	Guray Kucukkocaoglu, Soner Gokten   InTech, Published in 2018, 330 pages
56	<a href="#">Human Relations</a>	Laura Dias   The Saylor Foundation, Published in 2014, 395 pages
57	<a href="#">Human Resource Management</a>	Laura Portolese Dias   Flat World Knowledge, Published in 2011, 362

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58	<a href="#">Public Debt, Inequality, and Power</a>	Sandy Hager   University of California Press, Published in 2016, 175 pages
59	<a href="#">Income, Employment and the Price Level</a>	Jacob Marschak   A. M. Kelley, Published in 1951, 101 pages
60	<a href="#">International Trade Theory and Policy</a>	Steven M. Suranovic   internationalecon.com, Published in 2007
61	<a href="#">International Trade: Theory and Evidence</a>	James Markusen et al.   McGraw-Hill/Irwin, Published in 1994, 448 pages
62	<a href="#">General-Equilibrium Theory in International Trade</a>	Jacob L. Mosak   Principia Press, Published in 1944, 193 pages
63	<a href="#">Equity and Growth in A Globalizing World</a>	Ravi Kanbur, Michael Spence   World Bank Publications, Published in 2010, 322 pages
64	<a href="#">Behavioural Finance</a>	Peter Dybdahl Hede   BookBoon, Published in 2012, 65 pages
65	<a href="#">Notes on Macroeconomic Theory</a>	Steve Williamson   University of Iowa, Published in 1999, 141 pages
66	<a href="#">Introduction to Macroeconomics</a>	David A. Dilts   Indiana-Purdue University, Published in 2006, 213 pages
67	<a href="#">Money, Bank Credit, and Economic Cycles</a>	Jesús Huerta de Soto   Ludwig von Mises Institute, Published in 2006, 906 pages
68	<a href="#">Introduction to Macroeconomics</a>	Robert M. Kunst   University of Vienna, Published in 2006, 90 pages
69	<a href="#">What is Cash Flow Analysis?</a>	Paul Newton   Bookboon, Published in 2014, 44 pages
70	<a href="#">Principles of Management</a>	M. Carpenter, T. Bauer, B. Erdogan   Flat World Knowledge, Published in 2009
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88	<a href="#">The Theory of Money and Credit</a>	Ludwig von Mises   Yale University Press, Published in 1953, 498 pages
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94	<a href="#">Simple Project Management for Small Business</a>	GetApp, Published in 2012, 23 pages
95	<a href="#">Project Management Book</a>	Michael Harding Roberts   hraconsulting-ltd.co.uk, Published in 2009
96	<a href="#">Management's Guide to Project Success</a>	New York State Office for Technology, Published in 2002, 86 pages
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102	<a href="#">How to Be a Motivational Manager</a>	Alan Fairweather   How To Books, Published in 2008, 238 pages
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107	<a href="#">USA Economy In Brief</a>	George Clack   U.S. Department of State, Published in 2007, 43 pages
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119	<a href="#">The Cult of the Market : Economic Fundamentalism and its Discontents</a>	Lee Boldeman   ANU Press, Published in 2007, 330 pages
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161	<a href="#">Macroeconomics</a>	Matthias Doepke, Andreas Lehnert, Andrew Sellgren   UCLA, Published in 2001, 286 pages
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197	<a href="#">Quantitative Macroeconomics: An Introduction</a>	Dirk Krueger   , Published in 2005, 111 pages
198	<a href="#">The Analysis of Economic Time Series</a>	Harold T. Davis   The Principia Press, Published in 1941, 627 pages
199	<a href="#">Career Guide to Industries</a>	U. S. Bureau of Labor Statistics, Published in 2010, 404 pages

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211	<a href="#">Plunder and Blunder: The Rise and Fall of the Bubble Economy</a>	Dean Baker   PoliPoint Press, Published in 2009, 186 pages
212	<a href="#">Financial Decision-making and Investor Behaviour</a>	Peter Dybdahl Hede   BookBoon, Published in 2012, 99 pages
213	<a href="#">Mastering Strategic Management</a>	Dave Ketchen, Jeremy Short   The Saylor Foundation, Published in 2011, 337 pages
214	<a href="#">Derivative Markets: An Introduction</a>	AP Faure   Bookboon, Published in 2013, 212 pages
215	<a href="#">Market Liberalism: A Paradigm for the 21st Century</a>	David Boaz, Ed Crane (eds)   Cato Institute, Published in 1993, 423 pages
216	<a href="#">Innovation and Small Business</a>	Brychan Thomas, Christopher Miller, Lyndon Murphy   BookBoon, Published in 2011
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